



**“HOPE IS ON THE WAY”
Tour Across America**

PRESS RELEASE

For Immediate Release: January 20, 2022

Widow to go on her second Tour Across America delivering *HOPE* to the elderly and widowed

Colorado Springs, CO. – Lori McNamara is on a mission to deliver *HOPE* Players to widows and the elderly in senior homes and hospice centers across the U.S. On February 20, 2022, McNamara, the *HOPE* Player Creator and founder of 320 Ministries International, will begin her second 3000+ mile tour across America, this time traveling from Colorado to Florida and other states in between.

The *HOPE* Player is an easy-to-use audio device preloaded with a beautiful selection of well-known gospel hymns. Its purpose is to bring comfort, peace, and a message of *HOPE* to a forgotten generation.

The late Anna Parker inspired the *HOPE* Player in 2019 at the age of 102. Lori had just finished visiting Anna in hospice. “I was about to leave her room when I had a sense that I was supposed to sing for her,” McNamara said. “She loved the old hymns, so together we sang Amazing Grace. She sang along to every word! I could see in her eyes the peace and comfort the hymn brought to her.”

It was the last time Lori saw Anna, but the first time 320 Ministries would find a new way to continue its mission of bringing a message of *HOPE* to the elderly, despite COVID regulations. “It’s now my mission to distribute *HOPE* Players, at no cost, to senior homes and hospice centers worldwide.”

McNamara loves *HOPE*, because she knows grief all too well. Lori’s husband Jimmy suddenly died of a heart attack in 2014. Four months later, 320 Ministries International was born. “My husband’s unexpected death motivated me to create a platform that reaches out to other widows and to the elderly to bring them comfort – the same comfort I was longing for. We want seniors everywhere to know *HOPE* is on the way.”

The *HOPE* Player Creator left her home of 30 years, job, and security to pursue this new life’s calling.

###

ABOUT:

320 Ministries is a 501c3 non-profit faith-based organization that offers *HOPE* to a forgotten generation – our elderly. Officially founded in Las Vegas, Nevada, in 2015, our goal was to “bring church to the elderly,” inside assisted living centers. Our worship, messages of faith and hope, and our holiday outreach has impacted a multitude of seniors in senior homes throughout the U.S. After the pandemic forced senior homes to close in 2020, the *HOPE* Player became our main form of outreach to the elderly who had now become separated from their family and isolated from their friends. *HOPE* Players are also distributed to chaplains and caregivers working in hospitals and hospice centers. To date, hundreds of *HOPE* Players have been distributed to more than 50 centers across the United States, Canada and Mexico.”

CONTACT:

Lori McNamara, HOPE Player Creator

lori@320ministries.org